DIMAS RAFIKA TRISNA

Jakarta, Indonesia | +62 878 1970 3267 | dimas.rafikatrisna@gmail.com | www.linkedin.com/in/dimas-rafika-trisna-1b3387124



PROFILE

I graduated from the Jakarta State Polytechnic majoring D3 Publishing (Journalistic). I have experience as a content writer and digital marketing for a company located in Jakarta. In addition, I also have experience in the world of journalism and content creation. To help with my work, I can operate several software and hardware related to writing, content creation and digital marketing.

EDUCATION

Politeknik Negeri Jakarta

Graphic Engineering and Publishing Major – D3 Publishing (Journalistic)

Sep 2019 - Oct 2022

• IPK 3.35/4.00

SMAN 99 JAKARTA

Jul 2016 – Jun 2019

WORK EXPERIENCE

Jendela360

Digital Marketing Intern

Mar 2021 - Now

- Creating marketing content on the Jendela Group Website
- Maintain Website Traffic with SEO methods
- Looking for the appropriate keywords so that the content appears on the first page of Google
- Optimizing content to be relevant for all audiences

Tagar.id

Content Writer Intern

Oct 2021 - Jan 2022

- Writing news and articles every day
- Collecting various relevant data and keywords for writing
- Utilizing Organic Traffic so that posts appear on the first page of Google
- Make informative short videos

ORGANIZATIONAL EXPERIENCE

MAPING TGP - Teknik Grafika dan Penerbitan

Event Staff

Aug 2021 - Nov 2021

- Preparing the event starting from the concept and being responsible until the event is finished
- Responsible for making materials and contacting speakers so that the objectives of the event run well

PNJ MENGABDI 2021 – Politeknik Negeri Jakarta

Transportation & Logistics Staff

Jun 2021 - Aug 2021

- Responsible for preparing transportation for all event participants
- Ensuring all event needs are met in all aspects

SKILLS & SOFTWARE

- Skills : SEO, Website Management, Content Writing, Copywriting, Research, Content Marketing, Team Work, Multitasking, Time Management, Google Trends.
- Software: Adobe After Effect, InDesign, Illustrator, Photoshop, Premiere, Google Analytics,
 Google Trends, Yoast SEO, SEMrush, Microsoft Word, Excel.

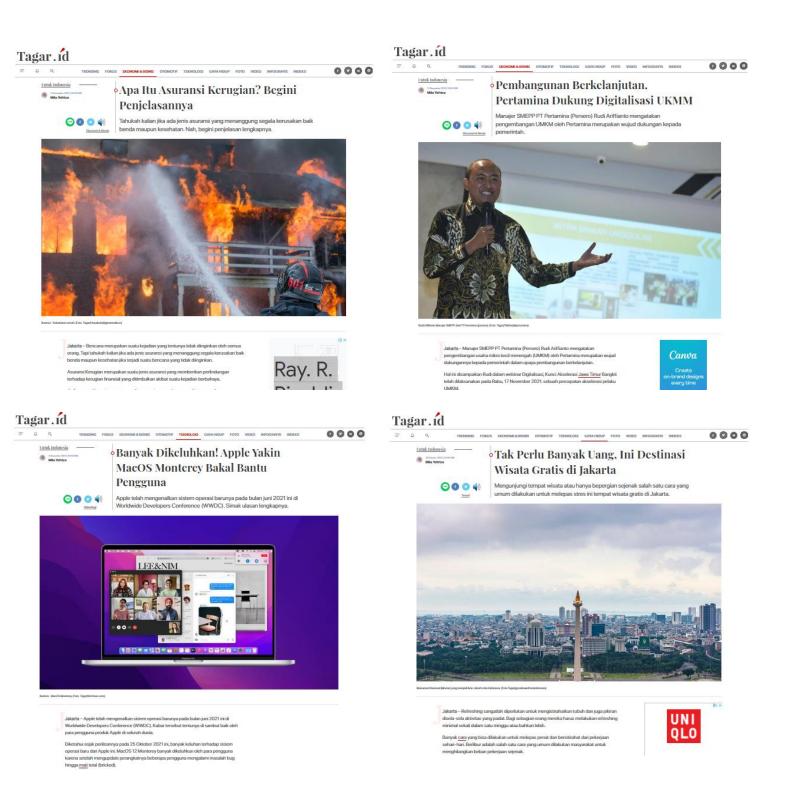
PORTFOLIO

https://drive.google.com/drive/folders/1DSkNCQ9AEsirFzZaBzTR3za8xYzYZYw9?usp=sharing

https://dimasrafikatrisna.wixsite.com/my-site

PORTOFOLIO

https://dimasrafikatrisna.wixsite.com/my-site



















Arsitektur Rumah Minimalis Modern yang Mewah dan Elegan

By Andra Matin





1111

MAU TAU MENGENAI TAMAN TROPIS MODERN?













Inspirasi Atap Hijau yang Asri dan Menakjubkan











INFONESIA

Peduli Sejarah Lewat Pameran Pusaka

Diponegoro

Aksi Bakar **Produk Prancis** di Sorot Senayan



Selamat Datang Jurassic Park di Pulau Rinca

157 ABK Kapal China Berhasil Dibawa Pulang ke Indonesia







1.	DNAR	188	244	56	29.8%	
2	PCAR	332	406	74	22.3%	
3.	CSAP	334	400	66	19.8%	
4.	SWAT	100	115	15	15.0%	
5.	JAWA	81	91	10	12.3%	
6.	TGRA	90	101	11	12.2%	
7.	INPC	61	68	7	11.5%	
8.	MOLI	850	945	95	11.2%	
9.	TIRA	260	288	28	10.8%	
10.	FRE	258	284	26	10.1%	

